

# TransMEA 2021

The 4<sup>th</sup> Smart Transport, Logistics & Traffic  
FAIR & FORUM FOR THE MEA REGION

**8-11 November**

Egypt International Exhibition Centre  
New Cairo

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UNDER THE AUSPICES OF  
**H.E. Kamel El Wazir**  
Minister of Transport

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*Transport yourself to 2030*







## TRANSMEA HELD ANNUALLY IN THE PRESENCE OF H.E. PRESIDENT **ABDEL FATTAH AL-SISI**

TransMEA, organized in cooperation with Egypt's Ministry of Transport will take place November 8-11, 2021, bringing together regional and international players to showcase leading solutions, advanced trends, innovative products, and new technologies for more efficient and even faster Transport and Logistics services. Innovations create a vital impact on the way we move people and goods. Digital technology, a rather vital element in driving transport innovation, optimization, and improvement across the industry, encompassing Data Analytics, AI, Machine Learning, Cyber Security, Automation, Digital Transformation and Disruptive Technologies will be explored at TransMEA 2021. TransMEA is strongly supported by Egypt's government, regional

and international organizations which contribute to the growth and continued success of this pivotal industry. It features a stellar line-up of speakers, presentations, case studies and panel discussions providing access to a wealth of industry leading knowledge, information exchange, cutting-edge insights and outlooks with actionable takeaways.

The Presence of H.E. Abdel Fattah Al-Sisi in every single round of TransMEA since its inception in 2018, accompanied by the Prime Minister, Ministers, dignitaries from international organizations, foremost the United Nations, is a true manifestation of the kind of support the event receives. CEOs and C-Level presence throughout the event also speak well of the weight of the event.



# TRANSMEA 2020 IN NUMBERS

12,000

EXHIBITION FLOOR SPACE

80,000

VISITORS

13

EXHIBITING COUNTRIES

80

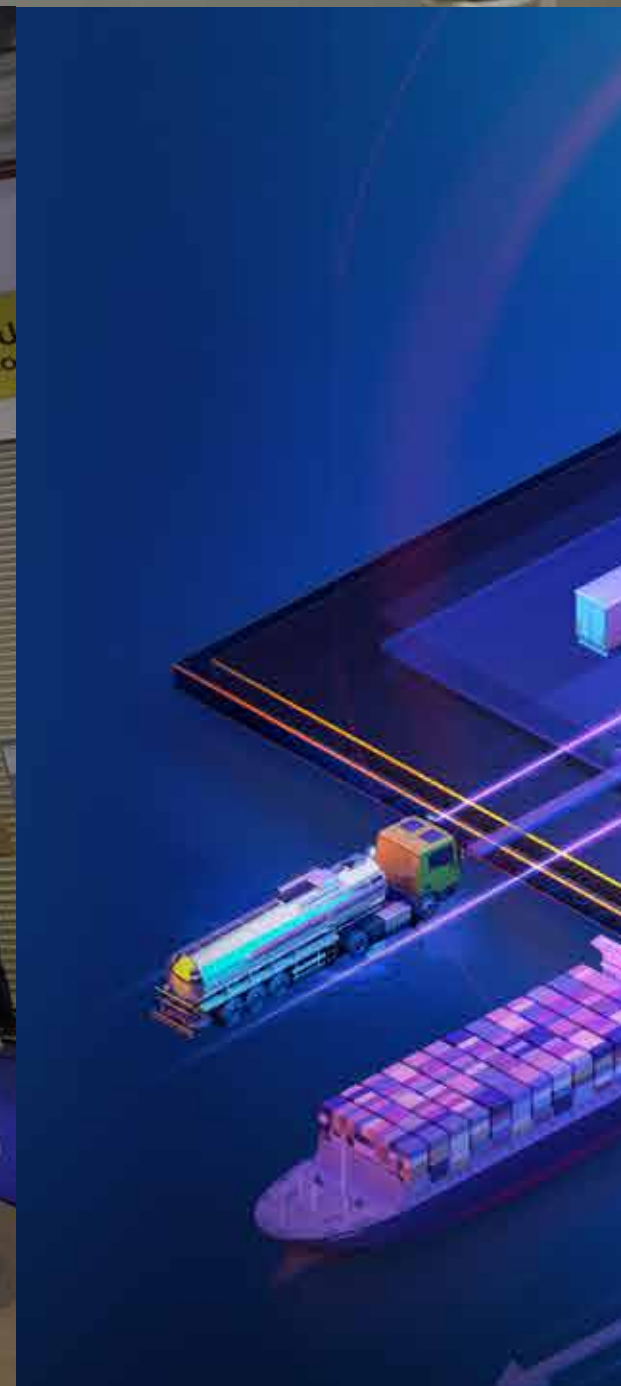
EXHIBITORS

120%

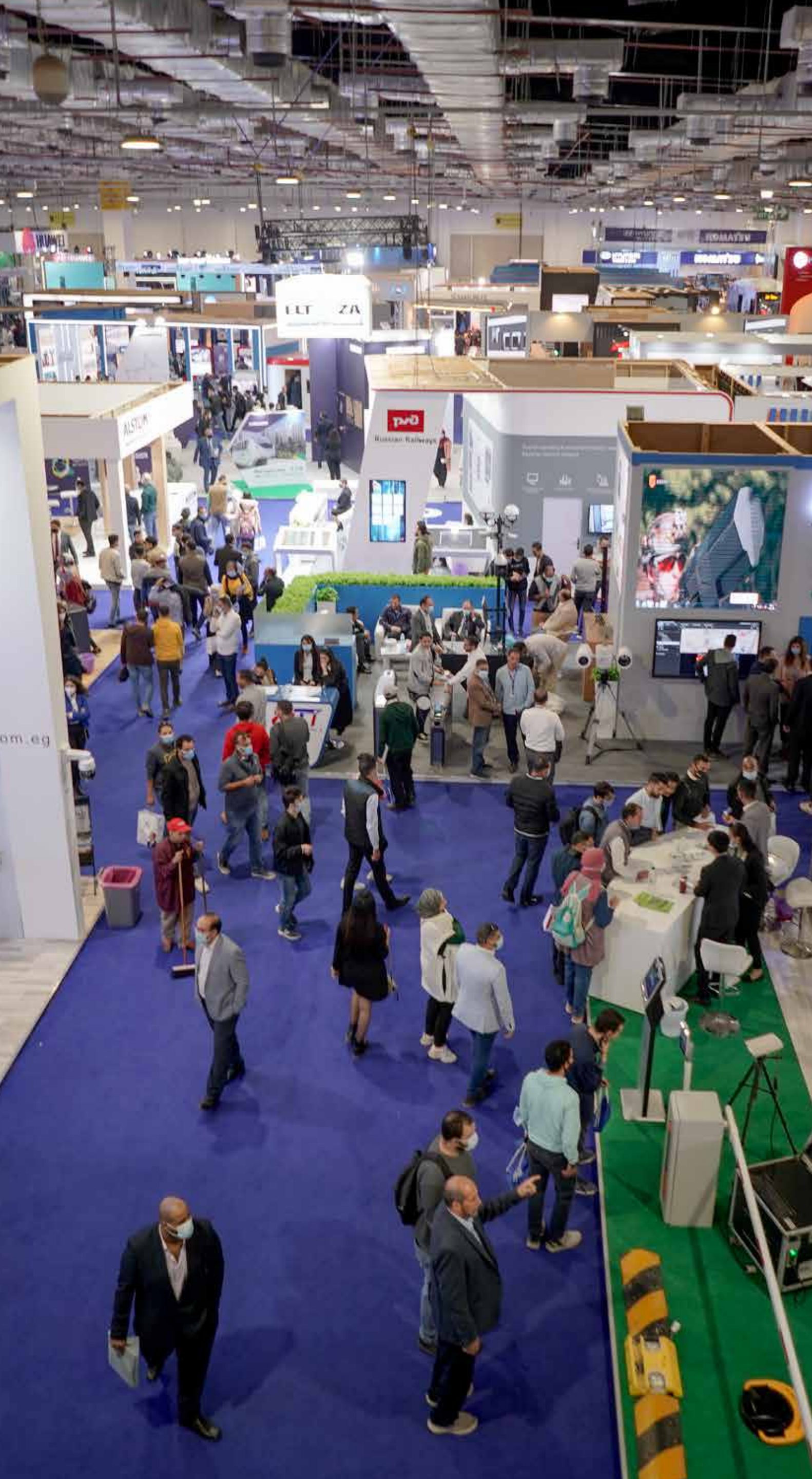
GROWTH OF EXHIBITOR  
FLOOR SPACE

36%

GROWTH RATE OF VISITORS







## WHY EXHIBIT?

- Meet top decision-makers in your relevant industry
- Meet with your peers and competitors
- Attend a valuable networking event
- Keep abreast with world industry trends
- Showcase your products and services
- Use the power of “Face-to-Face” in a well-designed networking event
- Make use of Egypt being the new gateway to both Africa and the Middle East
- Use our insights and resources to understand your audience
- Be part of a rich conference and join the conversations
- Meet public and private investors





## WHY SPONSOR?

- Position your brand as a leader in your industry
- Enhance the perception of your brand and make it stand out
- Expose your brand, not only at the venue, but to the whole world
- Get tailor-made marketing options throughout 2021 and early 2022
- Present yourself to the press and media in interviews and roundtables
- Be front and center in our vibrant marketplace
- Allow yourself the opportunity to speak up in key forum sessions





## HOT TOPICS 2021

The past 3 rounds have seen important forum sessions and the 4th round promises an even richer agenda. TransMEA may be an all-encompassing transport Fair and Forum, however, the floorplan and the forum are earmarked meticulously to vertical sectors. Each session draws dedicated audience through our strong mailing list and competent speakers and moderators.

Topics of discussion include, but not limited to:

- Enhancing integration between Public Transport and Road Operations
- Automation and Sustainability of Mobility
- Supply chain solutions for in-transit visibility and insight
- Better transport networks in cosmopolitan cities
- Railways in the 2020s: Safer and more comfortable
- Multimodal transport as a means for faster cargo shipment
- Linking Africa through networks of roads and railways
- Digitalization in Mobility, Payments and Cyber Security



# KEY AGREEMENTS & ANNOUNCEMENTS



**12**

*Government MoUs*

**18**

*Corporate Agreements*

**240**

*New Announcements*



# UNLEASH YOUR INNER GEEK



Attend interactive conferences  
with a stellar line-up of speakers



# EXHIBITOR PROFILE

## RAILWAYS & RAILROADS

- Rolling Stock, Locomotives, and Wagons
- Mechanical Parts
- Maintenance Equipment
- Railway Operators
- Tracks, Freight Facilities, and Routing Signals
- Signaling & Communications
- Rail Profile Measurement Systems
- Command and Control Rooms
- Access Control Equipment
- IT, Software & Digital Technology
- Terminal & Facilities
- Display Systems
- Ticketing and Payment Automation

## TUNNELS & METRO

- Tunnel Infrastructure
- Trains and Metro Cars
- Light Rail Trains & Monorails
- Metro Operators

- Monitoring and Camera Systems
- Maintenance Equipment
- Fiber Optic Cables
- Metro Interiors & Lighting Fixtures
- Station & Terminal Building
- Escalators and Elevators
- Emergency Systems & Equipment
- Detection, Information & Warning Systems
- Digital Signage
- Telecommunications & Wi-Fi Providers

## ROADS & BRIDGES

- Road Construction
- Road Construction Materials
- Equipment & Machinery
- Infrastructure Construction & Civil Engineering Companies
- Parking Management Equipment
- Contractors
- Consultants

- Road Lighting and Lighting Poles
- Solar Power Providers
- Roadside Equipment, Road Marking & Street Reflecting Material

## ITS, TRAFFIC & ROAD SAFETY

- Traffic Safety Equipment
- System Integrators of Urban & Interurban Traffic
- RFID & Similar Systems
- ITS Solutions Suppliers (Software & Hardware)
- Traffic Radars
- Traffic Signal Control Systems
- Video Surveillance Analytics
- Control Rooms
- Network Traffic Analysis
- Data Centers & Cyber Security
- Toll Collection Systems
- Radio Equipment & Wireless Communications
- Firefighting Systems and Fire Tanks

## GREEN & SUSTAINABLE MOBILITY

- Hybrid & Electric Passenger Cars
- Natural Gas and Electric Buses
- Low Carbon Emission Engines
- Street Chargers & Batteries
- Air & Noise Pollution Reduction Equipment
- Vehicle Fuel Conversion Technologies
- Car & Bus Pooling Companies
- Solar Power

## MARITIME TRANSPORT, PORTS & LOGISTICS

- Ports and Port Authorities
- Ports, Freight Terminals & Logistics Equipment
- Specialized Port Building
- Ship Builders
- Container Building & Repair
- Shipping Lines & Brokers
- Cargo Inspection Equipment
- Multimodal Systems
- Customs Clearing Systems





## THE RECENT DEVELOPMENTS IN EGYPT

The infrastructure in all sectors has seen a major leap, which is a result of billions of dollars being invested in infrastructure in recent years. Transportation leads the pack as over \$13 billion has been injected into the sector in less than three years. In 2020 alone, \$5.6 billion was spent on transportation and the numbers are bound to increase in the coming years. With the introduction of novel commute networks, such as the monorail and LRT, to upscaling traditional means, such as railways, underground Metro buses, roads and bridges. Egypt is reaping its fruits by making a huge leap in the Global Innovation Index.



## MEA REGION: MASSIVE POTENTIAL





## MEA REGION: MASSIVE POTENTIAL

**\$83**  
BILLION

expected sum of  
transport investments in  
the Middle East and  
North Africa.

**\$69**  
BILLION

expected sum of transport  
investments in the africa, at  
a 46.4% growth over the  
last year.

**110,000**  
KILOMETERS

targeted projects divided  
almost equally between  
roads and railways.

## MEGA PROJECTS IN EGYPT

MONORAIL | DRY PORTS | LIGHT RAIL | HIGH SPEED TRAIN | UNDERGROUND METRO  
NEW LINES | RAILWAY ENHANCEMENT | ROAD CONSTRUCTION & UPGRADES





# TransMEA 2021

ORGANIZED BY \_\_\_\_\_

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INTERNATIONAL



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