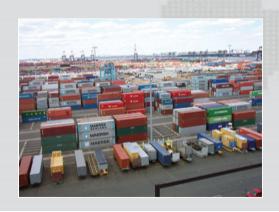
# SCZONO Suez Canal Economic Zone





a leading world class economic hub and a preferred destination for investment.



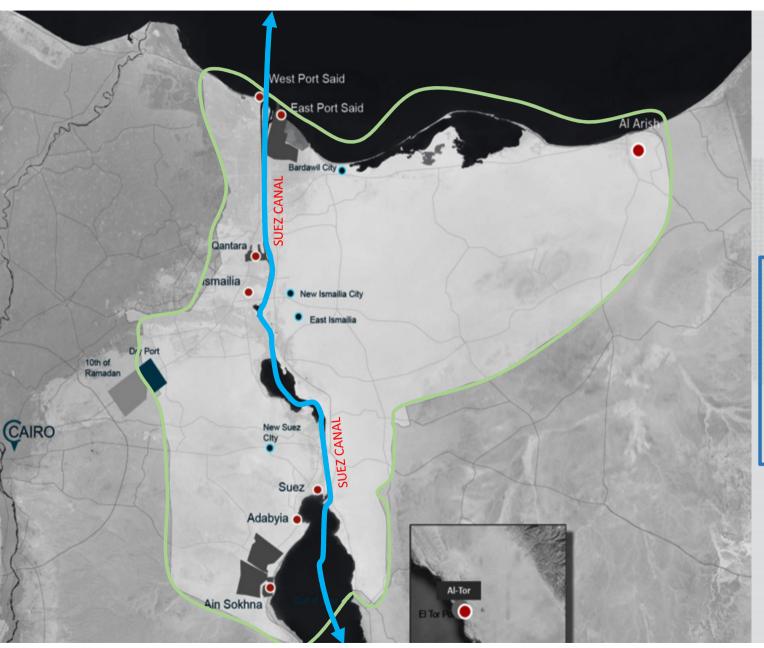






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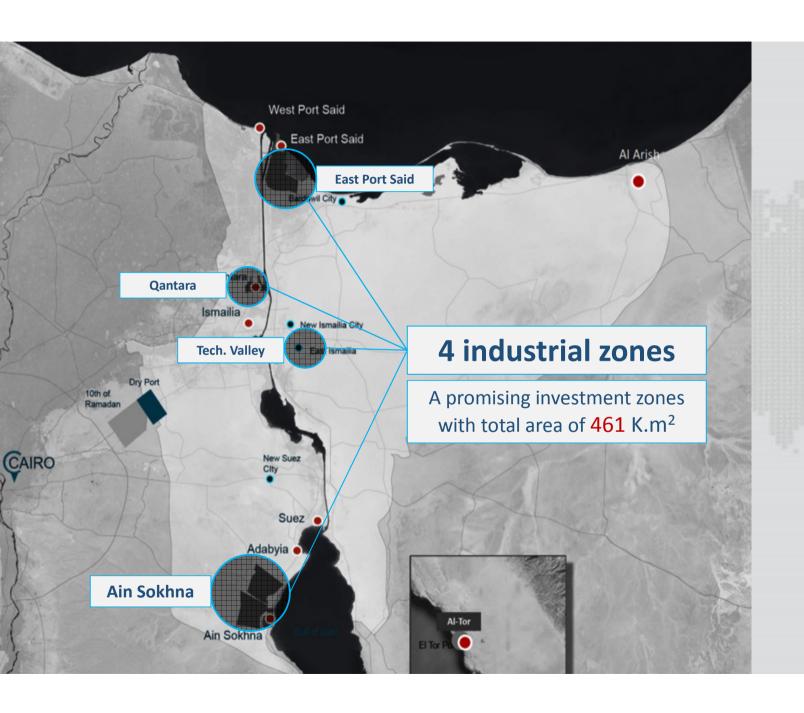




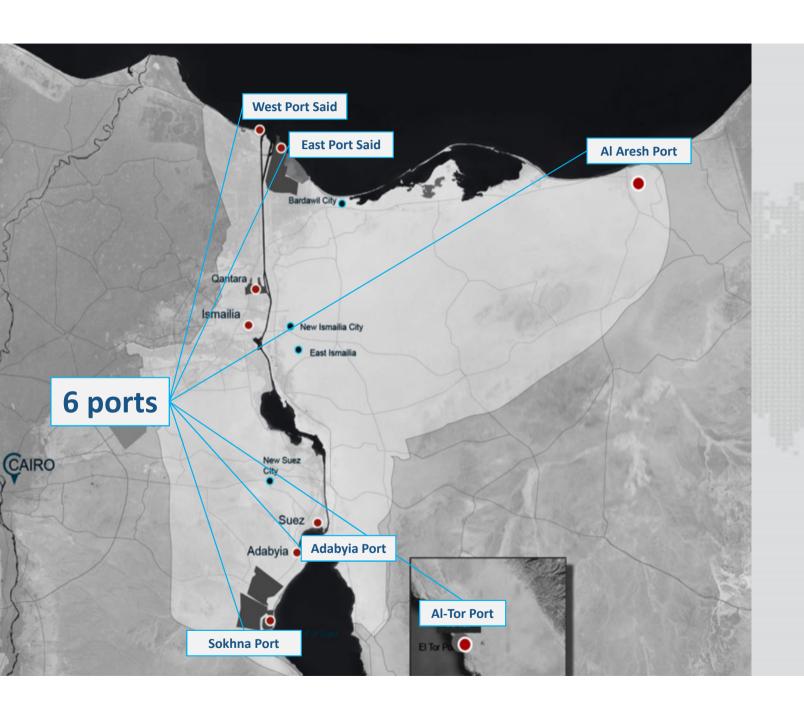
SCZONE located around the main international maritime route where almost 20% of the international trade pass through (over 17,000 ships passing through each year and 9% of seaborne trade).





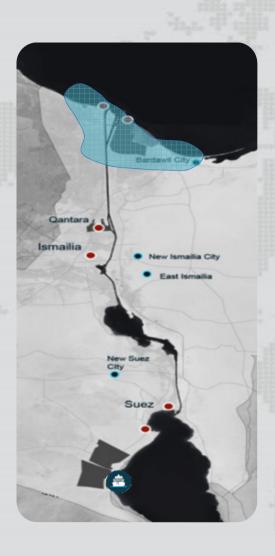












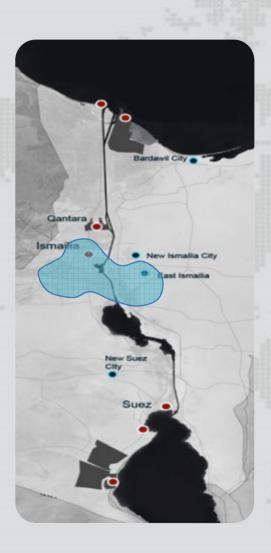
#### **REGIONAL STRATEGY**

The regional development strategy centers on three Primary Development Nodes:

#### 1- East Port Said

- Development of East Port Said Port into a major transshipment hub and a thriving gateway port with a dedicated multi-modal logistics facility generating over 150,000 jobs.
- 6,400 hectares earmarked for light and medium manufacturing, commercial and business activities with the capacity to support over 1,250,000 jobs.
- New urban areas at East Port Said and Bardawil City, hosting up to 3,750,000 residents.





#### **REGIONAL STRATEGY**

The regional development strategy centers on three Primary Development Nodes:

#### 2- Ismailia

- Specialized clusters for R&D activities in both ICT and renewable energies in Ismailia City and also in East Ismailia.
- Agri-processing and related logistics center, dry port and other light manufacturing activities supported at Qantara.
- Development of urban areas at Qantara and New Ismailia City – capacity to host over 350,000 residents.





#### **REGIONAL STRATEGY**

The regional development strategy centers on three Primary Development Nodes:

#### 3- Ain Sokhna

- Creation of one of the largest industrial and port complexes globally.
- Expansion of the ports and logistics facilities at Sokhna and Adabiya, and establishment of maritimerelated activities including bunkering, ship building and repairs to support over 70,000 jobs.
- Industrial Development of over 16,250 hectares supporting light, medium and heavy manufacturing activities, as well as commercial and business activities. Capacity to host over 1,850,000 jobs.
- Planned new integrated communities at Ain Sokhna and new Suez City for over 260,000 residents.













Linked to International Airports

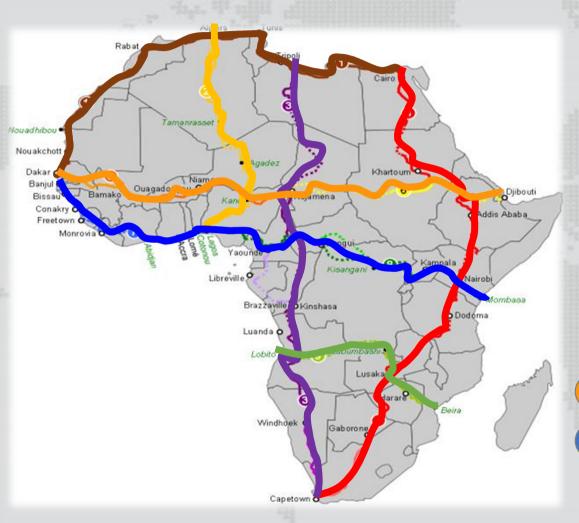
**100 KM** to Cairo Intl. Airport

**170 KM** to Cairo West Intl. Airport

**60 KM** to the Admin. Capital Airport

**150 KM** to Almallez Airport



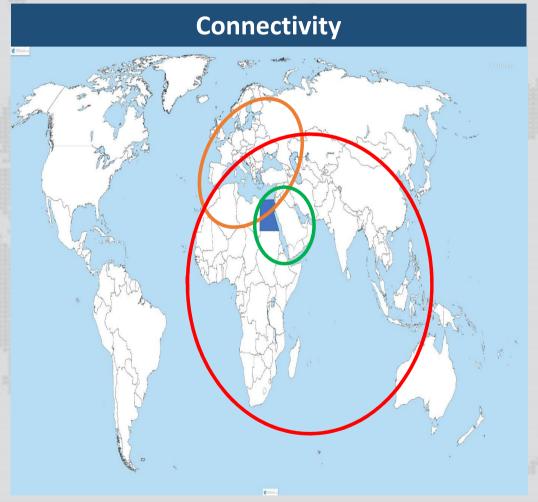


## Connectivity

## **Linked to The Transport African Highways**

- 1 Cairo Dakar
- Algeria Lagos
- Tripoli Cape town
- 4 Cairo Cape town
- 5 6 Dakar Ndjamena- Djibouti
- 7 8 Dakar Lagos Mombasa
  - Beira Lobito

- SCZONE
  Suez Canal Economic Zone
- In 2016, Egypt was selected as one of the best-connected countries in Africa
- Egypt Connectivity Index is 62.2
- Egypt is the main gateway of Africa.
- In the container sector, Egypt has been identified as Africa's busiest corner points for maritime trade.



Magnificence of the place creates a promising tomorrow

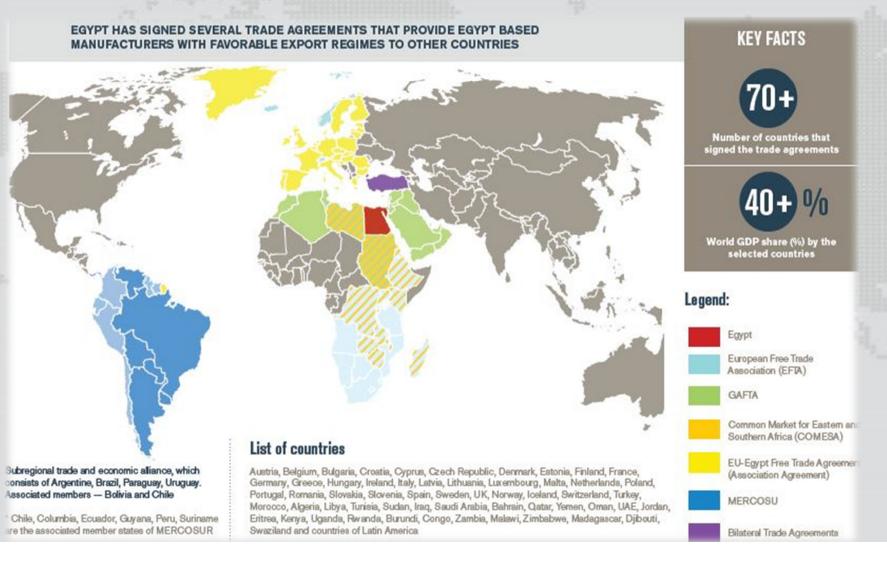


Egypt's Free Trade Agreements ensure rapid delivery of goods to <u>1.8 billion</u> consumers in Europe, Asia, the Middle East, Gulf and Africa.



Magnificence of the place creates a promising tomorrow





Magnificence of the place creates a promising tomorrow

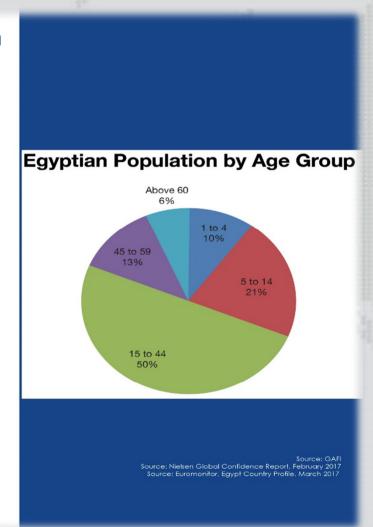


Egypt's Large Local Market & Young Population

••••• The Strategic Approach

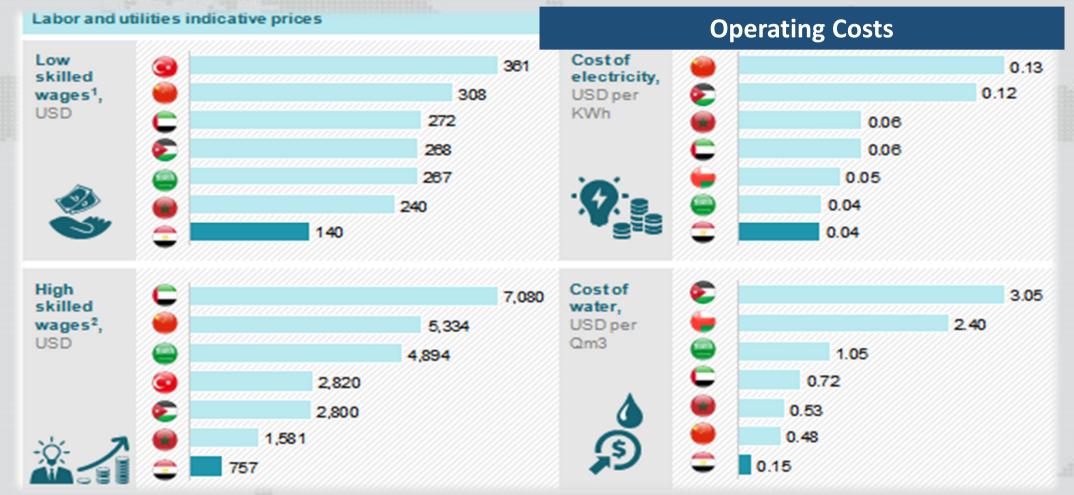
## TEMPTING CONSUMER MARKET

With the biggest population size in the Middle East, and the second biggest in Africa, the sheer size of Egypt's population makes its consumer market of significant importance on the world stage. Year on year, this consumer market grows by a staggering 1 million new consumers, making it appealing across different product and service sectors.



Magnificence of the place creates a promising tomorrow





<sup>\*</sup> Based on McKenzie bench market studies (Turkey, Emirates, Jordan, Morocco, KSA and China)

Magnificence of the place creates a promising tomorrow



••••• The Strategic Approach

#### LOWER LABOR COSTS

A direct consequence of the pound devaluation is the lowering of the cost of labor on the dollar.

Whereas Egypt has always been substantially lower than Eastern Europe and comparable to India, post-devaluation Egypt can boast having one of the lowest costs of talent world-wide.

#### LOWER OPERATION COSTS

Another direct result of the pound devaluation is lower operational costs for foreign investors.

In addition to lower labor costs, foreign investors will now operate at a lower cost on the dollar. Although prices in EGP have risen for electricity, rent and other over-heads, the comparative price in dollar has dropped.

## A PICK UP IN THE ECONOMY & STOCKMARKET

Egyptian stocks soared immediately following the announcement, with the country's main stock index, the EGX30, surging by about 8%. Stocks have since retraced earlier gains, and are up by 3.4% as of 1:05 p.m. ET.

## A BLESSING IN DISGUISE?

Source: ITIDA, Global competitiveness, 2017 Source: Business Insider, November 2016

Magnificence of the place creates a promising tomorrow



LARGE CONSUMER MARKET

DIVERSIFIED ECONOMY

LARGE LABOR POOL

ROBUST INFRASTURE COMPETITIVE TAX RATES

STRATEGIC GEOGRAPHIC LOCATION

ABUNDANT ENERGY RESOURCES CALIBER OF AVAILABLE LABOR INVESTMENT LEGISTLATION REFORMS

LOW LABOR COSTS LOW OPERATIONAL COSTS

GROWING ECONOMY

Magnificence of the place creates a promising tomorrow



at the heart of the international trade

••••• Where Egypt Stands Today

## WE'VE JOINED THE GLOBAL FDI PLAYERS

As per the financial times, in Q1 and Q2 of 2016 the top players in the world continued to be US, India, China, UK, and Indonesia but Egypt jumped from 15th place to 5th place in first half of 2016. However comparing 2015 to 2016 it becomes apparent that Egypt's recent effort to increase FDI inflows have indeed been successful, resulting in massive growth over the reported period.

Jan-July Country	2015 Capex, \$m*	
US	37,119	
India	36,334	
China	Jan-July 2016	
UK	Country	Capex, \$m*
Indones	India	36,195
Mexico	China	30,005
Brazil	Indonesia	28,300
Malaysi	US	23,779
Vietnan	Egypt	20,781
Australi	UK	20,637
	Vietnam	15,163
	Mexico	13,566
	Saudi Arabia	10,592
	Iran	9,074

Source: Daily News, October 2016

Magnificence of the place creates a promising tomorrow



\*\*\*\* The Strategic Approach

## WE DON'T EXCEL IN ANY ONE FACTOR

Although Egypt does not offer a single clear cut differentiator with which it leads all other markets, it does offer a **unique combination of factors** that rarely come together in one place. Together, these combinations make it arguably one of the most attractive markets for both local and foreign investors.

## WE ARE UNMATCHABLE IN OUR COMBINATION

## 3- How To Invest In SCZone





## **Conducive Environment**

Investor Relation Management

Modernized Interpretation of the Law

No Bureaucracy / No paperwork

## 3- How To Invest In SCZone





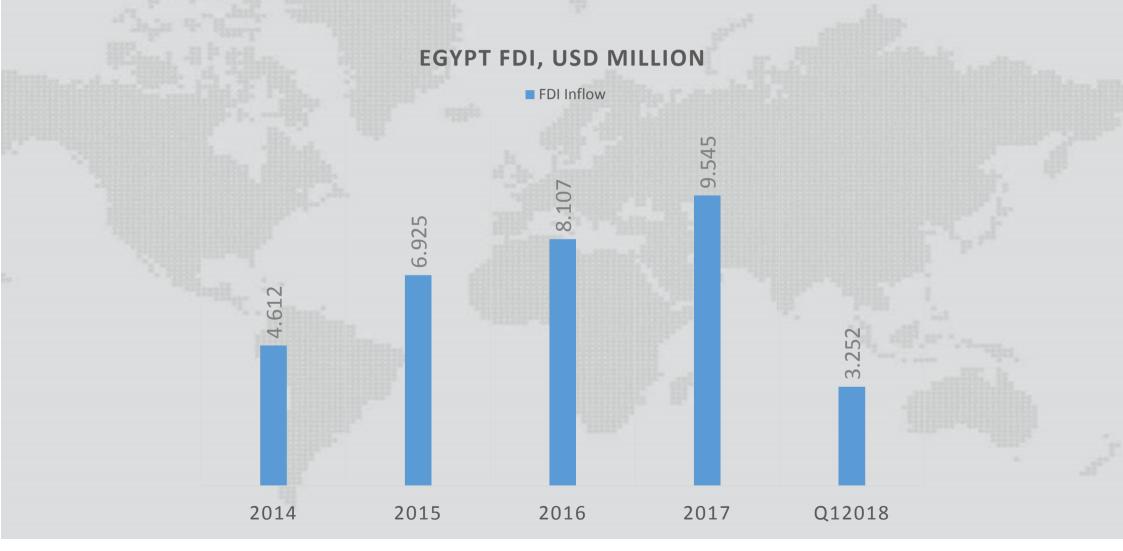
**New Investment low** 

**Flexible** 

**Autonomous** 

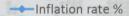
Decision in a single place







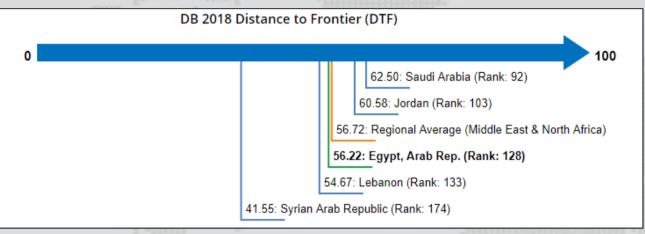
#### **EGYPT INFLATION RATE**

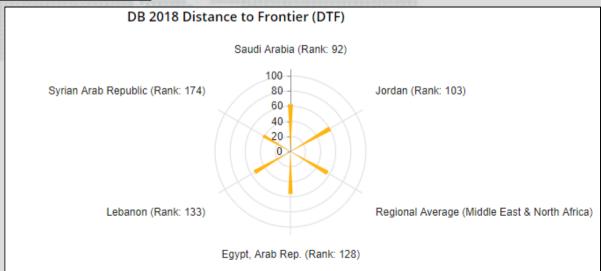






### Egypt Ease of Doing Business I







## Egypt Ease of Doing Business II

Topics	DB 2018 Rank	DB 2018 DTF	DB 2017 DTF (i)	Change in DTF (% points)
Overall	128	56.22	56.12	<b>♦</b> 0.10
Starting a Business	103	84.53	84.51	♦ 0.02
Dealing with Construction Permits	66	71.43	71.23	♦ 0.20
Getting Electricity	89	71.24	71.48	♦ 0.24
Registering Property <b>x</b>	119	55.50	56.50	<b>↓</b> 1.00
Getting Credit	90	50.00	50.00	
Protecting Minority Investors✓	81	55.00	51.67	<b>♦</b> 3.33
Paying Taxes	167	50.67	51.37	♦ 0.70
Trading across Borders	170	42.23	42.23	
Enforcing Contracts	160	42.75	42.75	
Resolving Insolvency	115	38.89	39.51	♦ 0.62

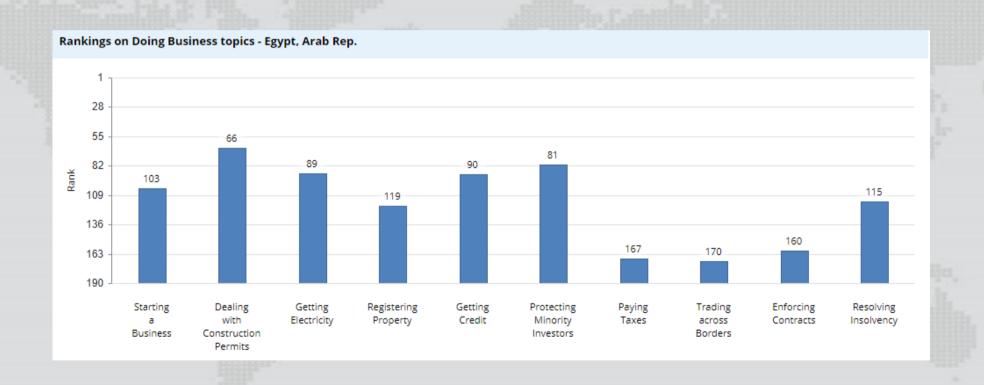
<sup>✓=</sup> Doing Business reform making it easier to do business.

Click here to see all reforms made by Egypt, Arab Rep..

x = Change making it more difficult to do business.



## **Egypt Ease of Doing Business III**



## **Investment Incentives**

### **Taxes Incentives**

#### Income Tax

#### 50% reduction on net taxable income is granted provided:

- The discount shall be attributed to the investment costs of the project up to a maximum of 80%.
- incentive for new projects only for seven years from the beginning of the operating.

#### Value added Tax

(Incentives for financial measures to go beyond the disadvantages of other systems such as the DRAWBACK system):

- The DRAWBACK system is not used in SCZone (as a result of obstacles and difficulty of retrieval and refund from the Sovereign Revenue entities).
- Using the VAT suspended system and will be paid if used in case of export to local market only.

#### **Customs Tax**

#### Exemption of the region from the customs tax for all imports that imported from abroad for projects:

- Non-export to the local market until the full exemption is enjoyed.
- In case of export to the local market (import into the country) the customs tax will be paid to the foreign component only.

### **Investment Incentives**

## **Non Taxes Incentives**

- The area have own customs and taxes systems.
- The Authority has the right to establish the tax system as well as the customs system for the region. The objective is to facilitate a good and competitive international investment environment, as well as other investment systems in Egypt.
- This allows for flexibility in the intervention of the Authority to change these policies and regulations when measuring their performance indicators and found it disabled the investment or disabling it.

#### 3- How To Invest In SCZone



## **Dealing with investors within SCZone**







#### Role description

- Attends International conferences
- Promotes SCZone through campaigns
- Meets with interested tenants and present the value proposition of SCZone
- Currently, does not involve direct outreach to tenants

- Collects all necessary documents from the investor for the approval process
- Handles the approval process at different stages and follows up with all stakeholders (investor requests review committee, board of directors and investor) on the status of the approval process
- Handles the entire registration process with the investor after approval ("One-stop Shop")
- Offers after registration services such as construction licenses, work permits, renewal of contracts, lease and usurfruct
- Does not include services that fall within the jurisdiction of ministry of internal affairs, foreign affairs, justice and defense

## 3- How To Invest In SCZone



## 3 days to start your business at SCZone



Fast Decision Making



Flexible Business
Models / Partnership



Free Zone
No Customs



No Customs on value add when exporting to Egypt



22.5 % Corporate Tax No VAT



# We aspire to the highest level of Performance and we reaffirm the vision

**Thank You!**