

EGYPT

The Destination of Choice

“**Primary Location** for Global Delivery of IT and Business Services” - Gartner (2019)



EGYPT

ITIDA

Programs and Services

The Information Technology Industry Development Agency (ITIDA) is the executive arm of the Egyptian Ministry of Communications and Information Technology



Egyptian Companies Development



Innovation and Entrepreneurship support



Capacity Building



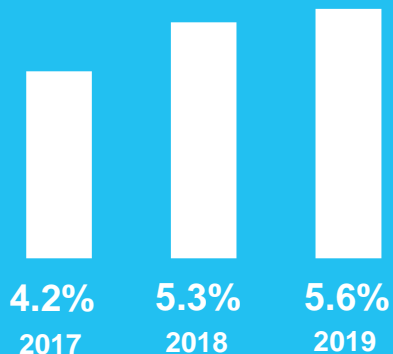
Positioning and Investment Support



Business Ecosystem Development

Fast-Paced Economy

GDP

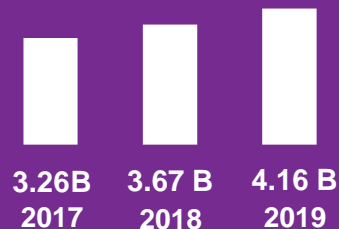


FDI

\$7.7B
2019

ICT Sector

\$ Exports



Fastest growing
sector
13%

Largest contributor
to GDP growth

174,000+
Offshoring Jobs

Conductive Business Environment

Data Protection
Law
in compliance with

Cybercrimes Law
#14 Globally "Leader"
in Cyber Security –
ITU

E-Signature Law

New Investment
Law

One-Stop-Shop for
Investors

Establish Company
in 72 Hours

Intellectual
Property Rights
Centers

Regional Centre for
International
Commercial
Arbitration

8 Economic Courts
across Egypt
handling 17 Laws

Increased Global Confidence



This is a good time for investors to explore new investment opportunities in Egypt
FEB 2017



Egypt stands out as the economic outperformer
Jan 2018



Egypt's economic reforms have helped strengthen growth, reduce unemployment, and increase foreign exchange reserves
Jul 2019



Egypt improved in business dynamism, and innovation capability
Oct 2019



Egypt progressed 6 places in Ease of Doing Business Rank
Oct 2019



Egypt is Africa's top FDI destination
Jun 2020

Progressive Sector Acknowledgment



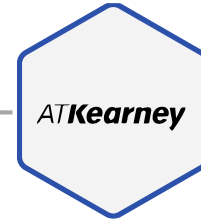
#4 Most Favored
Offshoring Location
Mar 2018



One of the fastest growing
offshore destinations in the world
May 2018



A Hub for IT & Business
Process Services
Jun 2019



#14 Top Global Services
Location
Jun 2019



Primary Location in EMEA for Global
Delivery of IT and Business Services
Aug 2019



Leading MEA location leveraged
for multi-lingual BPS delivery
Sep 2019



Selected among European
Business Services Locations
May 2020



Egypt and IT at the
Center of the World
Jun 2020



"Among 10 top countries to launch a startup"

Forbes

"Delivery center for several global enterprise companies & 100s of multinational & regional players"

Gartner

INSPIRING INNOVATION



DEVELOPED INDUSTRY



"Geographic proximity to Europe & Asia & is gateway to Middle East & Africa"

Everest Group
From insight to action

PIVOTAL LOCATION



EGYPT

ABUNDANT TALENT



"Large highly educated population with a diverse set of language skills"

ATKearney

SUPPORTIVE GOVERNMENT



COMPETITIVE COST



"Starting a business made easier by merging procedures at the one-stop shop"

WORLD BANK GROUP

"Egypt offers one of the most competitive operating cost per full-time employee"

IDC
Analyze the Future



ABUNDANT
TALENT



COMPETITIVE
COST

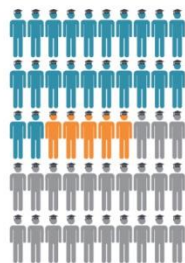


100+ Million Population



50%
Aged 15 - 44

540,000 Annual Graduates



330,000
business services

50,000+
IT related

Culturally
Compatible

with Western Business

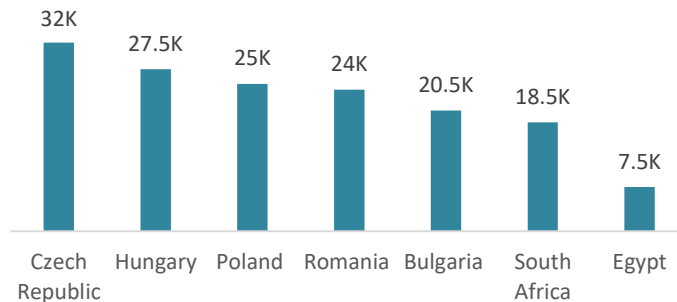
Low Labor
Attrition

20+ Languages served
across 100+ countries

Lower Costs

Annual Salary in USD of Junior Software Developer

Source: Gartner



NEXT
TECHNOLOGY
LEADERS

Certified high-value training in **43 Technology Tracks**
16,000 Target Graduates

In collaboration with online learning platforms, MNCs, and leading universities

coursera



edX

Google

UDACITY

amazon
web services

&

PIVOTAL
LOCATION



SUPPORTIVE
GOVERNMENT



Internet Backbone
connecting **60+ Countries** through
13 Routes



Free Trade agreements covering
70+ countries across
Africa, Asia, and Europe

Similar CET Zone



Business Continuity

with US and Asia
Follow the Sun approach

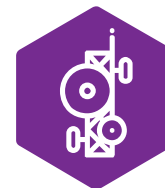
**Investors Attraction
Support and Aftercare
System**



Market Intelligence & Due
Diligence



Training & Talent
Development



Telecommunication



Set-up/Expansion
Support



Competitive Office
Spaces



Dedicated Account
Manager
for each investor

EGYPT

Time for Investment

Hub for **Fortune 500**
companies' **IT/ITeS**



Tech Leaders Leveraging Egypt for Global Operations



In Egypt Since **1954**



7 Regional Tech Centers



1500 Employees

“IBM has always realized the attractiveness of Egypt as a competitive sourcing destination.”

Wael Abdoush, General Manager, IBM Egypt



In Egypt Since **2009**



Center of Excellence



1400 Employees (48% Females)

“Selected by DELL Senior Executives as one of the “Best” locations for investment and growth.”

Magued Mahmoud, VP & GM, Dell CoE

and more..



Atos



MARS

SIEMENS

UBER

QICENTRIS

ORACLE



amazon



NOKIA



(expleo)

TERADATA



IN RAM



A Global Sourcing Hub for Captives and Providers



In Egypt Since **2002**



7500 Employees (55% Females)

“We host here Vodafone's worldwide center of excellence on technology. So many activities where you can see that it's really the technical hub is happening in Egypt.”

Alexandre Froment-Curtil, CEO, Vodafone Egypt

*All AI and Cognitive activities
IoT services & Smart Cities solutions*



**Business
Services**



In Egypt Since **2004**



2500 Employees (1/3 Females)

“Egypt is an attractive location for its stable and secure infrastructure; large educated and high quality engineer and IT labor pool; and availability of many language skills.”

Frances Woodworth, Head of Egypt Service Implementation & Deputy Site Leader

Main of their 5 Service Centers

A Global Sourcing Hub for Captives and Providers



In Egypt Since **2002**



2000 Employees

“This is exciting times for Convergys in Cairo. We continue committed to grow the company in Egypt as we believe the profile and commitment of workforce is the secret of our success.”

Paulo Pereira, Former Site Director



In Egypt Since **2007**



4200 Employees

“Currently 3900+ Egyptian professionals support more than 80 countries in 25 different languages & dialects through 6 channels of interactions.

Moustafa Fahmy, Egypt & UAE CEO

and more..



A Growing Edge in Knowledge Process and Design



In Egypt Since **1995**



Advanced Technology Lab & Regional Centers of Expertise



500 Employees

“Microsoft’s vision is to leverage Egypt’s wealth of research & software engineering talent and unique expertise around natural language processing and speech processing to serve as a center of expertise for language processing and speech processing across Microsoft.”

Hussein Salama,
Advanced Technology Lab Director



In Egypt Since **1995**



Largest R&D office outside the US



400+ Engineers



400+ Technical Publications & 26 Registered Patents

“Our Strategy is establish Mentor Graphics as the trusted advisor high technology reference in the MENA region.. Where is the talent we have to be.”

Dr Walden Rhines
Chairman of Board & CEO.

A Growing Edge in Knowledge Process and Design



In Egypt Since **2006**



R&D CoE + 2 new centers



2000 Engineers (29% Females)

“Our software house in Egypt is the main software house for Valeo, serving the entire group in 30 different countries”

Wael Abu El-Maaty, GM, Valeo Egypt



In Egypt Since **2016**



30+ Employees

“Egypt is a natural fit with IDC's strategy to invest and grow its presence across the Middle East and Africa.”

Jyoti Lalchandani, VP & MD META

and more..



Thank you



EGYPT

Ministry of Communications & Information Technology
Information Technology Industry Development Agency

itida.gov.eg